



As natural as walking on grass™

P R E S S R E L E A S E

New Pet Rugs™ from Capitol Earth Rugs®!

Capitol Earth Rugs® launches a new braided *Pet Rug collection*, Dog Bone Shape Braided Rugs and Cat Shape Braided Rugs. These new braided rugs make terrific resting places for pets and are durable enough to use as placemats for pet dishes!

Little Rock, Arkansas June 8, 2009 -- Capitol Earth Rugs® introduces, Pet Rugs™! The hallmark of Capitol Earth Rugs® is the use of natural jute fiber, since 1980. Jute fiber is 100% natural, eco-friendly and safe for pets. Jute is a reed that grows in water making Capitol Earth Rugs® naturally water repellent. Jute fiber is unsurpassed in its' durability. Pet rugs™ Dog Bone braided rugs are available in two sizes (small and large). Cat shape braided rugs are available in one size. All are available in our top three colors!

For additional information please contact Rose Fitzhugh-Back. Pet Rugs™ are available September 2009. Enclosed product images and braided rugs are copyrighted by Capitol Earth Rugs® © 2009.

About Capitol Earth Rugs®:

Founded in 1980 by Edward S. Back Jr., Capitol Earth Rugs® are unique home fashions with a focus on the use of natural jute fiber at prices that are down to earth! Capitol Earth Rugs® combine the heritage of traditional handcrafting with contemporary design. We strive for beauty and individuality blending texture and color in our braided rugs and home accents.

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